

London Borough of Newham
1000 Dockside Road
London
E16 2QU

04.12.2023

To whom it may concern,

I am writing in support of East London Shakespeare Festival's Arts Council England Project Grant to deliver a programme of performances and workshops in Newham.

The council's mission is to Build a Fairer Newham, to ensure the health, happiness, and wellbeing of our residents. As part of this, we want to develop equitable engagement and participation for all Newham residents with our arts, heritage, and events programmes. The community engagement aspect of East London Shakespeare Festival's project aligns with this mission, as well as with our cultural strategy to develop and support arts opportunities for all ages and communities across the borough.

The London Borough of Newham welcomes affordable cultural opportunities in the borough, and by offering low cost and sliding scale ticket offers, East London Shakespeare Festival will enable Newham residents to access Shakespeare's work on their doorstep.

The council will support East London Shakespeare Festival by ensuring they have the relevant infrastructure and licensing to perform in one of Newham's parks, and with promotion of the activity through its marketing and communication platforms and networks.

Best wishes,

A handwritten signature in blue ink that reads "L. Dettmer". The signature is written in a cursive style and is set against a light blue rectangular background.

Arts, Heritage and Events Coordinator
London Borough of Newham

WE ARE NEWHAM.